

## Registration Fee

**Academicians/ Research scholars : Rs.400/-**  
(Includes Lunch)

Interested participants are requested to fill the registration form and send the same to the Organizing Secretaries. Registration fee will be accepted by Cash or by Net Banking along with the completed registration form. Send the registration form and the Transaction receipt to the Email id: [vistas.cs.events@gmail.com](mailto:vistas.cs.events@gmail.com). Registration is limited and on first come first served basis. Registration fee does not include accommodation charges.

## Dates to Remember

Registration opens on **06/02/2019**

Last date for the receipt of Cash/ Net Transfer Receipt and Registration form is **12/02/2019**

## Organizing Secretary

**Dr. K.Kalaiselvi, HoD**

Department of Computer Science  
School of Computing Sciences  
VISTAS, Chennai

**Mob: 9840517084, 9710970892**

[vistas.cs.events@gmail.com](mailto:vistas.cs.events@gmail.com)

## Address for Communication

**Dr. K.Kalaiselvi, HoD**

Department of Computer Science  
School of Computing Sciences  
VISTAS, Chennai- 600 117.

**Mob.: 9840517084**

## Eco Friendly Campus



## VISTAS

About Vels Institute of Science, Technology & Advanced Studies

Vaels Educational Trust was established in 1992 with the aim of transforming an individual into a complete man with character and ability committed to national service and development. The founder Chairman Dr.Ishari K.Ganesh has become the President/Chancellor and now he leads the implementation of strategic plan that aims to shape the institute's future growth.

He visualizes an Institution which will be globally more competitive and internationally recognized institution. The University is governed by Governing Board or otherwise known as Board of Management and this is the highest statutory body of this University. The members of this Board are drawn from various agencies. The Board has members representing University Grants Commission, Govt. of India, Industry, Eminent persons out side Academia, Senior Academic persons and senior officials of the University.

The President/Chancellor is the Chairman of the Board and the board meets periodically to frame policies and programmes for the growth and improvement of VISTAS. The strength of the University can be attributed to the commitment and determination of the President/Chancellor and his team of distinguished educators and dedicated students.

They share in the mission to make VELs a global center.

The focus is to:

- ❖ Promoting and preserving higher value and ethics in education apart from sensitizing them towards the societal responsibility.
- ❖ Making them to do original, quality and innovative research
- ❖ Providing LMS, KMS and EMS to all the students apart from governance through MIS
- ❖ Instilling the spirit of equity, communal and social harmony, sense of tolerance among students apart from enriching them with right citizenship and love for the nation through outreach and extension activities.



## One Day National Seminar On Research & Development (Theme: Research Insights & Publication Strategies)

In Association With

National Foundation for Entrepreneurship



Development (NFED)  
Coimbatore, Tamil Nadu



15<sup>th</sup> February 2019



## Conveners

**Dr. P. Swaminathan**  
Vice Chancellor

**Dr. K. Kalaiselvi**  
Associate Professor & Head  
Department of Computer Science  
School of Computing Sciences

## About School of Computing Sciences (SCS)

The School of Computing Sciences educates students extensively in research and development, besides their routine use in commerce. The application of computers in the modern world is unlimited. The School is equipped with ICT based classroom, software and hardware laboratory to enrich the students knowledge. To interact with the global environment, periodic inter-universities, seminars and symposia are conducted. For the benefit of outgoing students, the institution's placement cell has tied up with some well reputed companies.

## About Department of Computer Science

It has established in 2009.To educate students to be successful, ethical, and effective problem-solvers and life-long learners who will contribute positively to the economic well-being of our region and nation. To provide value based high quality education. To impart and train the latest developments.To increase research activities.To prepare the students to compete with the industrial standards.

## Seminar Theme

“Research Insights & Publication Strategies”

Scientific Research papers are considered as an important indicator to measure the research performance of an Individual, Institution and also a county. Higher education institutions are heading towards positioning themselves to recruit and train the first class talent in order to stimulate research and publishing cultures in high impact journals. In conjunction with the importance of journal publication, this seminar will provide tips and effective strategies that would enhance the chances to get published in high impact journals. This seminar will conclude by discussing some effective publication strategies and the logic behind a paper to be accepted for publication.

## Session Modules

### Session Module – I

Research Genesis & Scientific Prospects

### Session Module – II

Application Research & Statistical Techniques

### Session Module – III

Publication Types & Research Perspectives

### Session Module – IV

Research Insights & Publication Strategies

## Who Can Attend?

The workshop is open to Research Scholars & faculty members from academic institutions, R&D and industry participants. The maximum participants will be 40. Preference will be given only for the earlier registrations.

## Resource Persons

### KVJ. Prof. Dr. R. Ganesan

Professor & Chairman, NFED, Coimbatore.

### Dr.B.N.Padmaja Priyadarshini, Director

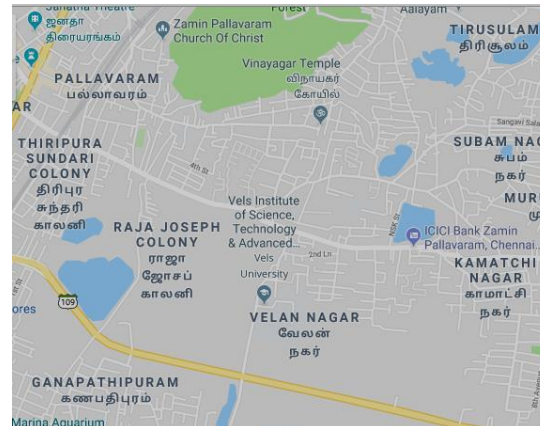
(Research),Centre for Research & Training, NFED, Coimbatore.

### Prof.S.Magesh, Professor

Centre for Research & Training, NFED, Coimbatore.

## Route Map

Vels Institute of Science, Technology & Advanced Studies (VISTAS), Pallavaram Campus



# One Day National Seminar On Research & Development (Theme: Research Insights & Publication Strategies)

15<sup>th</sup> February 2019

## REGISTRATION FORM

Name : .....

Designation : .....

Organization : .....

Address for Correspondence:  
.....  
.....

Pin Code : .....

Mobile No : .....

Email ID : .....

## PAYMENT DETAILS

Mode of Payment: Cash  Net Banking

Amount : .....

Name of the Bank & Branch:.....

Date : .....

## Online Banking

Account Number: 911010014364240

Account Type: Savings Account

IFSC Code: UTIB0000083

Remarks : National Seminar on Research & Development

Date :

Signature