

About VELS University



Vels University stands tall at the east end of Pallavaram in Chennai city as a big pillar stone of intellectual excellence in the field of higher learning. It was founded in 1992 as Vels College of Science. The phenomenal growth and achievements of Vels College of Science saw it scale up to the status of a University in the year 2008. The University is run by a well-known legendary **Dr. Isari K. Ganesh** who is great visionary and a multitalented personality. The University offers a wide spectrum of different courses to facilitate students to have their choice. The University focuses on research and development and encourages staff and students to organize and participate in Seminars, Workshops, Symposium and Conferences. The National Conference of the Department to be held on 15th March, 2018 is the outcome of the spirit of research and development prevailing in the campus.

About the Department of Commerce

The Department of Commerce belongs to the School of Management. The Department of Commerce is a long-standing department, which dates back to the starting of Vels College of Science in the year 1992. The Department grows from strength to strength and it is one of the Departments in the University with strength of over **1500** students and **23** faculty members. The Department abounds with experienced faculty members, with a big majority being Ph.D, SET/NET qualified.

There are three streams in B.Com(Accounts & Finance)-B.Com(General) and B.Com (Computer Application). The Department is a research department with M.Phil and Ph.D Programmes. More than 90% of Students were placed in top MNC in Chennai every year.

About the Conference

Vels Institute of Technology and Advance Studies (**VISTAS**), Department of commerce organizes a National level seminar to provide a common platform for the students, researchers, academicians and professionals, to reflect collectively on various contemporary issues, sharing experience and innovation, develop collaborations and synergies that need to be nurtured for growth and development of our Nation. Digital India, Digitalization on Banking Sector, into a digitally empowered society and knowledge economy in Globalized Era; Digital World Transformation is viewed on global perspective hence not limiting this aspect of the seminar to National boundaries. This Seminar intends to address several Domains coming under its purview and enabling Digital Technologies empower Banking sector services in the Globalized Era.

Conference - Sub-Themes

- Digitalized new India
- Digitization on Banking and Insurance Sector
- Digital Governance
- Digitization and Indian Economy
- Digitalization in Globalized Era
- Any relevant topic in Commerce and Management

Important dates:

Abstract Submission	28/02/2018
Full paper Submission	02/03/2018
Last date for Registration	09/03/2018
Date of Conference	15/03/2018

Submission Procedure:

1. Papers submitted should be of original contribution.
2. Paper should contain the purpose, methodology, major results, implications and key references.
3. The paper may be submitted either by

the single author or jointly with co-authors subject to maximum of two including the main author.

4. The students are requested to submit Full Paper, Duly filed in Registration Form Times New Roman-12 Points, Line Spacing-1.5, soft copy of the full paper must be sent by email
5. Inabsentia also can submit the paper

	REGISTRATION	PAPER PUBLICATION
FACULTY	250	1750
STUDENTS	250	1750
RESEARCH SCHOLARS	250	1750



For Further Details Contact:

Dr. G.S. Maheswari @ 9445507603
Dr. M. Kavitha @ 9841425136
MR.R.Bharathi Rajan @ 8489898961
Email: velsetkm@gmail.com

Registration form

Name of the Participant
Designation:
Institution:
Address:
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Phone:

Select one by ticking inside the respective box:

Category I. Participation without publication of article **Rs.500 /-**

Category II. Participation with publication of article **Rs.1750 /-**

Demand draft in favour of:

The Registrar, Vels University, Chennai-600 117.

Conditions for publication of research article in Indexed Journal of Advance Management Research(JAMR) Impact Factor 4.73 ISSN:2393 – 9664 (UGC APPROVED)

The manuscript should be original contributors of author(2) and should not be published or under consideration elsewhere.

The submitted manuscript will be subjected to peer review process and the scientific committee/journal editor reserves the right to reject the manuscript if found not suitable for publication.

The manuscript preparation should strictly inline to the instruction to the authors provided separately.

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Mode	<input type="checkbox"/> Cash	<input type="checkbox"/> Demand Draft
DD. No:	Amount:	
Bank Name:	Branch Name:	Date:
I agree the conditions and wish to participate in the seminar		
Signature of the Participant:		
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(Photocopies of this form can be used for registration)

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VELSNAACON-2018

**NATIONAL CONFERENCE
ON**

**“Digitalization in Banking Sector
and
Its impact in Indian Economy”**

15th March 2018



**Organized by
DEPARTMENT OF COMMERCE
VELS UNIVERSITY
Pallavaram, Chennai-600 117**

**Venue: SHIVALAYA AUDITORIUM
Time: 10:00 a.m.**