

ABOUT VISTAS



Vels Institute of science, Technology and Advanced studies stands tall at the east end of Pallavaram in Chennai city as a big pillar stone of intellectual excellence in the field of higher learning. It was founded in 1992 as Vels College of Science. The phenomenal growth and achievements of Vels College of Science saw it scale up to the status of a University in the year 2008. The University is run by a well-known legendary **Dr. Isari K. Ganesh** who is great visionary and a multitalented personality. The University offers a wide spectrum of different courses to facilitate students to have their choice. The University focuses on research and development and encourages staff and students to organize and participate in Seminars, Workshops, Symposium and Conferences. The National Conference of the Department to be held on 17th October, 2019 is the outcome of the spirit of research and development prevailing in the campus.

ABOUT THE DEPARTMENT OF COMMERCE

The Department of Commerce belongs to the School of Management. The Department of Commerce is a long-standing department, which dates back to the starting of Vels College of Science in the year 1992. The Department grows from strength to strength and it is one of the Departments in the University with strength of over **2000** students and 40 faculty members. The Department abounds with experienced faculty members, with a big majority being Ph.D, SET/NET qualified.

There are three streams in B.Com(Accounts & Finance)-B.Com(General) and B.Com (Computer Application). The Department is a research department with M.Phil and Ph.D Programmes. More than 90% of Students were placed in top MNC's in Chennai every year.

About the Conference

Vels Institute of Technology and Advance Studies (**VISTAS**), Department of commerce organizes a National level seminar to provide a common platform for the students, researchers, academicians and professionals, to reflect collectively on various contemporary issues, sharing experience and innovation, develop collaborations and synergies that need to be nurtured for growth and development of our Nation. Indian Government has set an ambitious target of transforming our Indian Economy into USD 5 trillion within the next 5 years (2024) which is more than the current size of Japan and German.

The current Economy size is USD 2.8 trillion. It is a challenging task to achieve and touch our size of Economy from USD 2.8 trillion to USD 5 trillion Economy which is a doubling process. The objective of our conference is to analyse the possibility of achieving this task, considering the slowdown, the global challenges and the domestic challenges.

Sub-Themes for the Conference

- Rural inflation
- Economic survey 2019
- National GDP
- Agriculture Income
- 13th five year plan for Economic and social development
- Global Economic order change by 2050
- Investment in Digital Economy
- Financial Inclusion
- Social and Ethical aspect
- Mobile Banking
- HR Issues in Banking
- Micro Finance
- Role of Banks and Issues of Banking sector
- Capital Market
- Merchant Banking
- Manufacturing and service sector GDP

Important dates:

Abstract Submission	25/09/2019
Full paper Submission	30/09/2019
Last date for Registration	09/10/2019
Date of Conference	17/10/2019

Submission Procedure:

1. Papers submitted should be of original contribution.
2. Paper should contain the purpose, methodology, major results, implications and key references.
3. The paper may be submitted either by the single author or jointly with co-authors subject to maximum of two including the main author.
4. The students are requested to submit Full Paper, Duly filed in Registration Form Times New Roman-12 Points, Line Spacing-1.5, soft copy of the full paper must be sent by email
5. Inabsentia also can submit the paper

	REGISTRATION	PAPER PUBLICATION
FACULTY	500	1800
STUDENTS	500	1800
RESEARCH SCHOLARS	500	1800

VELSNAACON-2019

NATIONAL CONFERENCE ON

“Emerging Issues on the Road Map for a 5 Trillion Economy in India”

17th Oct 2019

Registration form

Name of the Participant
Designation:
Institution:
Address:
E-mail:
Phone:

Select one by ticking inside the respective box:

- Category I.** Participation without publication of article **Rs.500 /-**
- Category II.** Participation with publication of article **Rs.1800 /-**

Demand draft in favour of:

The Registrar, Vels University, Chennai-600 117.

Conditions for publication of research article in Indexed ADALYA JOURNALS Impact Factor 5.3 ISSN:1301 – 2746 (UGC CARE LIST A)

The manuscript should be original contributors of author(2) and should not be published or under consideration elsewhere.

The submitted manuscript will be subjected to peer review process and the scientific committee/journal editor reserves the right to reject the manuscript if found not suitable for publication.

Payments Details:

Mode	<input type="checkbox"/> Cash	<input type="checkbox"/> Demand Draft
DD. No:	Amount:	
Bank Name:	Branch Name:	Date:
I agree the conditions and wish to participate in the seminar		
Signature of the Participant:		
Signature of the Principal/ HOD:		

(Photocopies of this form can be used for registration)

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VELSNAACON-2019

NATIONAL CONFERENCE

ON

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17th Oct 2019



Organized by

DEPARTMENT OF COMMERCE

VISTAS

Pallavaram, Chennai-600 117

Venue: SHIVALAYA AUDITORIUM

Time: 10:00 a.m.