



VELS

INSTITUTE OF SCIENCE, TECHNOLOGY
& ADVANCED STUDIES (VISTAS)

வேல்ஸ் தொழில்நுட்ப உயர் ஆய்வுச்சி நிறுவனம்
(DEFINED TO BE UNIVERSITY ESTD. IN 3 OF THE UCC ACT, 1956)

NAAC ACCREDITED

PALLAVARAM - CHENNAI - INDIA



SCHOOL OF MANAGEMENT STUDIES

The Management Faculty and Students
cordially invite you for

**WORKSHOP
ON**

WOMEN EMPOWERMENT

&

UNIVERSITY SHG BAZAAR

WORKSHOP

6.9.2018

1.30pm to 4.30 pm

VIBA Auditorium

SHG Bazaar

7.9.2018

9 am to 4.30 pm

Shivalayaa Auditorium

**Dr. Ishari K.Ganesh
Founder - Chancellor**

**Dr. P.R. Ramakrishnan
Dean**

**Dr. A.R. Veeramani
Registrar**

**Dr. P. Swaminathan
Vice - Chancellor i/c**

PROGRAMME SCHEDULE

Date : 06.09.2018 - (Thursday)

- 1.30 pm : Registration
- 2.00 pm : Invocation
- 2.05 pm : Welcome address
Dr.P.R.Ramakrishnan
Dean, School of Management Studies & Commerce, VISTAS.
- 2.15 pm : Presidential address
Dr.P.Swaminathan
Vice-Chancellor (i/c), VISTAS.
- 2.30 pm : Session I
Digital Marketing Opportunities for SHG member
Mr.Krishnan Jayaraj – Chief Coach
IMKJ (Digital Marketing Academy)
- 3.00 pm : Session II
Skit by MBA students
- 4.00 pm : Session III
Finance Opportunities available for SHG
Mr.Francis Felix Joseph,
Regional Retail Counselor Community Outreach,
Disha Trust(ICICI Bank Group)
- 4.30 pm : Vote of Thanks

Date : 07.09.2018 – (Friday)

- 9.00 am : Registration
- 10.00 am : Inauguration
Dr.P.Swaminathan
Vice-Chancellor (i/c), VISTAS
- 10.10 am : First purchase from SHG Bazaar
Dr. A.R. Veeramani
Registrar, VISTAS.