



VELS



INSTITUTE OF SCIENCE, TECHNOLOGY
& ADVANCED STUDIES (VISTAS)

(DEEMED TO BE UNIVERSITY Estd. u/s 3 OF THE UGC ACT, 1956)

NAAC ACCREDITED
PALLAVARAM - CHENNAI - INDIA

School of Hotel and Catering Management



Brochure

(Programme and Courses offered)

2017-2018

PV Vaithiyalingam Road, Velan Nagar, Pallavaram, Chennai - 600117.

Phone: + 91 - 44 - 2266 2500 / 2501 / 2502 / 2503

Website: www.velsuniv.ac.in

About the School

Vel's School of **Hotel Management** is one of the leading catering institutes in India offering Under-graduate, Post-graduate and various Diploma courses in Hotel Management and Catering Technology. There are four major departments in hotel management namely Food Production, Food & Beverage Service, Front Office, and Accommodation Operations. A student who studies in this institute can equip himself professionally in all these major subjects and choose one as his career in the hotel industry. The objective of the school is to make the student concentrate on all – round development and inculcate in him the importance of acquiring multi – skills which are the need of the hospitality industry in this new millennium.

SCHOOL OF HOTEL & CATERING MANAGEMENT

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|----|-------------------------------------|-----|-----------------------|
| 1. | B.Sc. Hotel & Catering Management | ... | 3 years (6 semesters) |
| 2. | M.Sc. Hotel & Catering Management | ... | 2 years (4 semesters) |
| 3. | M.Phil. Hotel & Catering Management | ... | 1 years (2 semesters) |

PROGRAM AND COURSE DETAILS 2017-2018

Programme Name	Course code	Subject Name
B.Sc. - Hotel and Catering Management	17CBHM11	BASIC FRONT OFFICE OPERATION
	17CBHM12	BASIC FOOD PRODUCTION - I
	17CBHM13	BASIC FOOD AND BEVERAGE SERVICE - I
	17DBHM11	FOOD SCIENCE
	17LBHM11	COMMUNICATIVE FRENCH - I
	17LENG11	ENGLISH PAPER - I
	17CBHM21	ACCOMMODATION OPERATION - I
	17CBHM22	BASIC FOOD PRODUCTION - II
	17CBHM23	BASIC FOOD AND BEVERAGE SERVICE - II
	17DBHM21	NUTRITION
	17LBHM21	COMMUNICATIVE FRENCH - II
	17LENG21	ENGLISH PAPER - II
	17PBHM21	PRACTICAL - BASIC FOOD PRODUCTION - I
	17PBHM22	PRACTICAL - BASIC FOOD AND BEVERAGE SERVICE
	17PBHM23	PRACTICAL - ACCOMMODATION OPERATION - I
	17PBHM24	PRACTICAL - BASIC FRONT OFFICE OPERATION
	17CBHM31	FOOD AND BEVERAGE MANAGEMENT
	17CBHM32	QUANTITY FOOD PRODUCTION
	17CBHM33	BAR AND BEVERAGE OPERATIONS

	17DBHM31	PRINCIPLES OF MANAGEMENT
	17DBHM32	PRINCIPLES OF ACCOUNTING
	17DBHM33	HOTEL MAINTENANCE AND ENGINEERING
	17ENVS31	ENVIRONMENTAL STUDIES
	17UGE501	PERSONALITY DEVELOPMENT
M.Sc. - Hotel and Catering Management	15MHM001	MANAGEMENT OF FOOD PRODUCTION OPERATIONS
	15MHM002	FOOD AND BEVERAGE SERVICE
	15MHM003	PRACTICAL - ADVANCED FOOD PRODUCTION
	15MHM004	PRACTICAL - ADVANCED FOOD AND BEVERAGE SERVICE
	15MHM101	ORGANIZATIONAL BEHAVIOUR
	15MHM102	COMMUNICATION AND REPORTS
	15MHM151	FACILITY MANAGEMENT
	15MHM005	ACCOMMODATION OPERATION
	15MHM006	TOURISM MARKETING MANAGEMENT
	15MHM007	PRACTICAL - ACCOMMODATION OPERATION
	15MHM103	HUMAN RESOURCES MANAGEMENT
	15MHM104	HOTEL FINANCIAL MANAGEMENT
	15MHM152	MARKETING MANAGEMENT AND RESEARCH
	15PGE506	TOURISM MANAGEMENT
	15CMHM31	MATERIALS MANAGEMENT AND PURCHASE SYSTEM

	15CMHM32	MANAGEMENT INFORMATION SYSTEM
	15CMHM33	SALES MANAGEMENT
	15CMHM34	FRONT OFFICE OPERATION
	15CMHM35	INTERNATIONAL MARKETING IN HOSPITALITY INDUSTRY
	15PMHM31	PRACTICAL - FRONT OFFICE OPERATION
	15PGE521	FOOD AND BEVERAGE MANAGEMENT
	15CMHM41	RESEARCH METHODOLOGY
	15DMHM41	SERVICE MARKETING
	15GMHM41	MANAGEMENT OF MARKETING COMMUNICATION
	15RMHM41	PROJECT AND VIVA-VOCE