

VELS UNIVERSITY

DEPARTMENT OF COMMERCE & BBA

MINUTES OF THE MEETING OF THE BOARD OF STUDIES

DATE: 10 DEC 2014

TIME: 11 A.M

VENUE: Conference Hall,
Science Block

The Meeting of the Board of studies of the department of B.Com(G), B.Com(C.A) and BBA, Vels University was held on 10-12-14 at 11. A.M in the conference Hall of Science Block to consider the curriculum and syllabus proposed to be introduced by the department for the academic year 2015-2016.

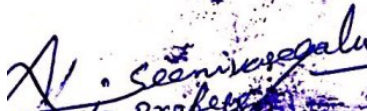
The following persons were invited to attend the meeting:

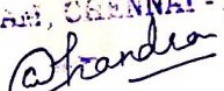
S.No	Name & Address	Designation
1.	Dr. Srinivasagalu, Professor, Department of Commerce Goverment Arts College, Nandanam, Chennai.	External Expert
2.	Dr. prabaharan, Professor, Dept of commerce, Govt. Arts college, Nandhanam, Chennai.	External Expert
3.	Mr. S. Vasudevan, Company secretary, R.R. Industry Ltd., R.R. Towers, III thiru. ve. ka industrial estate, Guindy, Chennai 32..	External Expert
4.	Chandhravathi, 9962821500, 6/206 Mogappair East, Chennai-37.	Alumni Member
5.	Dr. M. Chandran, HOD, Department of commerce, Vels university, Pallavaram, Chennai 600 117.	Convenor- commerce
6.	P. Jagadeesan, Assistant professor, Department of commerce, Vels university. Chennai 600 117.	Internal member - Commerce.
7.	Dr. M.Thaiyal nayaki, HOD, Department of BBA, Vels university, Pallavaram, Chennai 600 117	Convenor - BBA
8.	Mr. M. Prabhakar Christopher david, Assistant professor, Department of BBA, Vels university, Chennai 600 117.	Internal member - BBA


The board of studies discussed the modified course structure and the syllabus of the existing B.Com(G), B.Com (CA) and BBA degree with Electives introduced from 2015-2016 under CBCS.


The suggestions and modifications recommended by the members of the board of studies have been carried out.

It is resolved that the course structure and the syllabus for the above restructured B.Com (G), B.Com (CA) & BBA degree courses have been approved by the board of studies and it is to be followed from the academic year 2015- 2016 onwards.



Dr. Srinivasagalu
Professor, External Expert
DANANG, CHENNAI - 600 035.


G. Chandrawathi
Alumini

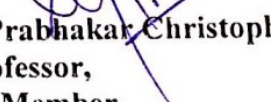

Dr. M. Thaiyalnayki
Associate Professor, HOD
Convenor.



Dr. M. THAIYALNAYAKI
M.Com., B.Ed., M.Phil., Ph.D.,
Associate Professor, HOD
Department of Commerce
Vels University,
Pallavaram, Chennai.


HEAD
PG & Research Department of Commerce
Govt. Arts College for Men
D. Probsthusen
Associate Professor, External Expert


Mr. S. Vasudevan
Comp., Secretary


Dr. M. CHANDRAN,
Dr. M. Chandran, M.B.A., M.Phil., Ph.D.,
Professor and HOD
HOD, Department of Commerce
Convenor, VELS UNIVERSITY
Pallavaram, Chennai-600 117.


Mr. M. Prabhakar Christopher david
Asst. Professor,
Internal Member


P. Jagadeesan
Asst. Professor
Internal Member

BBA COURSE STRUCTURE

	NO.OF PAPERS	CREDITS PER PAPER	TOTAL CREDITS
LANGUAGE	2	4	8
ENGLISH	4	4	16
CORE PAPER	13	5	65
NON CORE PAPER	2	4	8
ALLIED PAPER	4	3	12
SPECIALISATION	4	4	16
PROJECT	1	5	5
VALUE BASED	2	2	4
CBCS	2	2	4
EXTENSION ACTIVITIES	1	2	2
TOTAL			140

VELS UNIVERSITY								
SCHOOL OF MANAGEMENT STUDIES								
BBA COURSE STRUCTURE								
SEM	PAPER	TITLE OF THE PAPER	SUB. CODE	HRS	CREDIT	INT	EXT	TOT
I	L	TAMIL - I	14LTAM11	6	4	40	60	100
I	L	HINDI - I	14LHIN11			40	60	100
I	L	FRENCH - I	14LFRE11			40	60	100
I	L	ENGLISH - I	14LENG11	6	4	40	60	100
I	C	MANAGEMENT PRINCIPLES	14CBBA11	6	5	40	60	100
I	C	FUNDAMENTALS OF FINANCIAL ACCOUNTING	14CBBA12	6	5	40	60	100
I	A	MANAGERIAL ECONOMICS	14ABBA11	6	3	40	60	100
II	L	TAMIL - II	14LTAM21	6	4	40	60	100
II	L	HINDI - II	14LHIN21			40	60	100
II	L	FRENCH - II	14LFRE21			40	60	100
II	L	ENGLISH - II	14LENG21	6	4	40	60	100
II	C	BUSINESS ENVIRONMENT	14CBBA21	6	5	40	60	100
II	C	BUSINESS INFORMATICS	14CBBA22	6	5	40	60	100
II	A	BUSINESS COMMUNICATION	14ABBA21	6	3	40	60	100
		SUMMER INTERNSHIP - 2 WEEKS *						
III	L	ENGLISH - III	14LENG31	5	4	40	60	100
III	C	BUSINESS LAW	14CBBA31	5	5	40	60	100
III	C	PRODUCTION & SUPPLY CHAIN MANAGEMENT	14CBBA32	5	5	40	60	100
III	N	E- BUSINESS	14NBBA31	5	4	40	60	100
III	A	BUSINESS MATHS & STATISTICS	14ABBA31	5	3	40	60	100
III	V	VALUE BASED EDUCATION	14VBBA31	3	2	40	60	100
III		CBCS		2	2	40	60	100
IV	L	ENGLISH - IV	14LENG41	5	4	40	60	100
IV	C	FINANCIAL SERVICES	14CBBA41	5	5	40	60	100
IV	C	FINANCIAL MANAGEMENT	14CBBA42	5	5	40	60	100
IV	N	RESEARCH METHODOLOGY	14NBBA41	5	4	40	60	100

IV	A	OPERATIONS RESEARCH	14ABBA41	5	3	40	60	100
IV	V	ENVIRONMENTAL STUDIES	14ENVS41	3	2	40	60	100
IV		CBCS		2	2	40	60	100
		RESEARCH PAPER PRESENTATION/PUBLICATION*						
V	C	HUMAN RESOURCE MANAGEMENT	14CBBA51	6	5	40	60	100
V	C	MARKETING MANAGEMENT	14CBBA52	6	5	40	60	100
V	C	MANAGEMENT ACCOUNTING	14CBBA53	6	5	40	60	100
V	C	ENTREPRENEURIAL DEVELOPMENT	14CBBA54	6	5	40	60	100
V	C	ORGANISATIONAL BEHAVIOUR	14CBBA55	6	5	40	60	100
		SPECIALISATION I - MARKETING						
		1. VIRTUAL MARKETING	14MBBA61					
		2. SELLING & NEGOTIATION SKILLS	14MBBA62					
		3. DISTRIBUTION MANAGEMENT	14MBBA63					
VI	S	4. CUSTOMER RELATIONSHIP MANAGEMENT	14MBBA64	6	4	40	60	100
		SPECIALISATION II - SYSTEMS						
		1. DATABASE MANAGEMENT SYSTEMS	14SBBA61					
		2. E - COMMERCE TECHNOLOGY	14SBBA62					
		3. ENTERPRISE RESOURCE PLANNING	14SBBA63					
VI	S	4. INFORMATION SECURITY MANAGEMENT	14SBBA64	6	4	40	60	100
		SPECIALISATION III- FINANCE						
		1. SECURITY ANALYSIS & INVESTMENT MANAGEMENT	14FBBA61					
		2. BEHAVIOURAL FINANCE	14FBBA62					
		3. CAPITAL MARKETS	14FBBA63					
VI	S	4. DERIVATIVES	14FBBA64	6	4	40	60	100
		SPECIALISATION IV - HUMAN RESOURCE MANAGEMENT						
		1. INTERNATIONAL HUMAN RESOURCE MANAGEMENT	14HBBA61					
		2. HUMAN RESOURCE DEVELOPMENT	14HBBA62					
		3. EMOTIONAL INTELLIGENCE & MANAGERIAL EFFECTIVENESS	14HBBA63					
VI	S	4. CHANGE MANAGEMENT	14HBBA64	6	4	40	60	100
VI	P	PROJECT (GROUP)*	14PBBA61	6	5	40	60	100
	E	EXTENSION ACTIVITIES			2			
		TOTAL HOURS/CREDITS		180	140			